



2014 Ensign Region V
Championship Regatta



June 26-28, 2014
Marquette Michigan

Ensign
Region V
Championship
Regatta

Sponsorship
Levels and
Benefits Package

2014

Contact: Neil Lynch, Regatta Chairperson | 906-362-5555 | ensign1643@gmail.com



2014 Ensign Region V Championship Regatta

Event Overview

The Ensign Class Association has awarded the Marquette Yacht Club and Ensign Fleet 35 the rights to host the 2014 Ensign Region V Championship Regatta. The Regatta will be sailed on the greatest of the Great Lakes, Lake Superior, from June 26 through June 28, 2014.

The event will take place in Marquette, Michigan on the south shore of Lake Superior in the very heart of Michigan's Upper Peninsula. Lodging and social events are scheduled to take place in the historic downtown district within walking distance from the Marquette Yacht Club. We have invited competitors from down the street, across the country, and around the world to join us in competing for the title of 2014 Ensign Region V Champion.

About the Host Organizations

The Ensign Class Association was formed in 1962 and is governed by a board consisting of 11 officers that are elected from among some 700 active members. It's objective is to promote and develop Ensign racing under uniform rules and to rigidly maintain the one-design features of the Ensign, as well as promoting the Ensign as a family boat for recreational sailing.

The Marquette Yacht Club, in its present form, was incorporated as a non-profit organization in 1978. Its eight member Board of Directors is elected annually from its 65 members. The Marquette Yacht Club is dedicated to promoting safe boating while providing opportunities to enjoy the sport to its members and guests. Encouraging youth activities on the water, the Marquette Junior Yacht Club is an affiliate organization of the MYC.

Ensign Fleet 35 was formed in 1976 by a group of six sailors and two boats with a vision to hold one-design sailboat races in Marquette. From those humble beginnings, the fleet has grown to more than 20 boats that compete weekly on Wednesday evenings throughout the summer on Marquette Bay. The Fleet Captain, Secretary, and Treasurer are elected from among the competing skippers. The mission of Ensign Fleet 35 is to promote one-design Ensign racing in a safe and fun environment.



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Sponsorship and Benefit Opportunities

This high-action regional regatta provides an opportunity for you to gain exposure in the local community and a national audience. Competitors and their crews, as well as their families, will travel to Marquette to compete, socialize, and explore the area during a weekend series of races and events. Even in its early staging, this event has become a community effort. Many of your friends and neighbors will be racing in the regatta, volunteering to make sure each event runs smoothly, or being an active spectator, watching and learning as the racing unfolds. In addition to the traditional weekend of racing, the 2014 Ensign Region V Championship Regatta will foster and promote youth activities on the water in cooperation with the Marquette Junior Yacht Club.

We would love to have you involved as a partner in this event. A variety of opportunities are laid out in this Sponsorship Levels and Benefits Package for you to consider.

Sponsorship Levels

- ★ Regatta Title Sponsor: \$500
- ★ Captain Level Event Sponsor: \$250
- ★ First Mate Level Event Sponsor: \$100
- ★ Crew Level Event Sponsor: \$50



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Regatta Title Sponsor: \$500

Sponsorship benefits correspond with the following list for your contribution and will apply throughout the entire event

- ★ Primary level recognition on Event Banners
- ★ Unlimited banner placement at event venue (sponsor supplied)
- ★ Display area at event venue (size and placement to be determined)
- ★ Logo with link posted on the Event Sponsor web page:

<http://marquetteyachtclub.org/2014-ensign-region-v-championship-regatta-sponsors/>
- ★ Competitor bag inclusion (sponsor supplied)
- ★ Company logo on Awards area “Leader Board” at Marquette Yacht Club.
- ★ Recognition at event awards and sponsors dinner presentation



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Captain Level Event Sponsor: \$250

Sponsorship benefits correspond with the following list for your contribution and will apply throughout the entire event

- ★ Second level exposure on all event references
- ★ Up to two sponsor banners and flags at sponsored venue (sponsor supplied)
- ★ Display area at event venue (size and placement to be determined)
- ★ Logo with link posted on the Event Sponsor web page:

<http://marquetteyachtclub.org/2014-ensign-region-v-championship-regatta-sponsors/>
- ★ Competitor bag inclusion (sponsor supplied)
- ★ Recognition at event award and sponsors dinner presentation



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First Mate Level Event Sponsor: \$100

Sponsorship benefits correspond with the following list for your contribution and will apply throughout the entire event

- ★ Third level exposure on all event references
- ★ Up to two sponsor banners and flags at sponsored venue (company supplied)
- ★ Display area at event venue (size and placement tbd)
- ★ Logo with link posted on the Event Sponsor web page:

<http://marquetteyachtclub.org/2014-ensign-region-v-championship-regatta-sponsors/>
- ★ Competitor bag inclusion (company supplied)
- ★ Recognition at event award and sponsors dinner presentation



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Crew Level Event Sponsor: \$50

Sponsorship benefits correspond with the following list for your contribution and will apply throughout the entire event

- ★ Fourth level exposure on all event references
- ★ One sponsor banner or flag at sponsored venue (company supplied)
- ★ Logo with link posted on the Event Sponsor web page:

<http://marquetteyachtclub.org/2014-ensign-region-v-championship-regatta-sponsors/>

- ★ Competitor bag inclusion (company supplied)
- ★ Recognition at event award and sponsors dinner presentation



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Sponsorship Agreement

Company Name: _____

Company Address: _____

Company Representative: _____

Representative Phone: _____

Representative Email: _____

Sponsorship Level/Amount: _____

Title: \$500;

Captain: \$520,

First Mate: \$100,

Crew: \$50;

In exchange for the marketing opportunities and benefits listed in the 2014 Ensign Region V Championship Regatta Sponsor Benefit Package, I agree to the above sponsorship level and fee. I will also provide, along with this signed form, a digital version of the sponsoring company logo and, if applicable, a camera-ready advertisement for the published Race Guide.

Authorized Signature

Date

PLEASE MAKE SPONSORSHIP CHECKS PAYABLE TO: ENSIGN FLEET 35
Return to: Jennifer Grant, 216 East Arch Street, Marquette, MI 49855



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If you are interested in contributing to the success of the 2014 Ensign Region V Championship Regatta, but do not wish to become a sponsor (forfeiting rights to any and all marketing benefits listed in the 2014 Ensign Region V Championship Regatta Sponsorship Levels and Benefits Package), consider giving a 501(c)3 applicable donation by completing the form below.

501(c)3 Applicable Donation to the 2014 Ensign Region V Championship Regatta

Company Name: _____

Company Address: _____

Company Representative: _____

Representative Phone: _____

Representative Email: _____

Donation Amount: _____

I agree to the above donation in the understanding that this exchange will not result in the marketing opportunities and benefits listed in the 2014 Ensign Region V Championship Regatta Sponsor Package.

Authorized Signature

Date

PLEASE MAKE SPONSORSHIP CHECKS PAYABLE TO: ENSIGN CLASS ASSOCIATION, INCLUDING IN THE MEMO "IN SUPPORT OF THE 2014 ENSIGN REGION V CHAMPIONSHIP REGATTA".

Return to: Jennifer Grant, 216 East Arch Street, Marquette, MI 49855